



**COLLEGE OF TEXTILE TECHNOLOGY BERHAMPORE & SERAMPORE
ALUMNI ASSOCIATION (NORTH INDIA CHAPTER)**



Sponsorship & Advertisement Opportunities for TANTU SEMINAR, 16th September 2017

The alumni association is organizing Fifth **TANTU seminar on “Performance Textiles: Athleisure and Active Sportswear”** on 16th September 2017 at India International Center, New Delhi and would bring out its annual Journal on the same day. The seminar will be attended by leading technocrats and top management of different textile, apparel and accessories companies from the field of Sporttech and related fields. The annual issue will highlight present and future activities of the association along with many technical features related to the whole gamut of textile related activities and a few literary supplements. The annual issue would enjoy a wide circulation amongst all the alumni and selected professionals, who play an active role in decision making at various levels of textile and related industry and government bodies.

On behalf of the association we seek your cooperation in the form of releasing advertisement in the annual issue and becoming partner in the seminar. This will help to take your message to the target group of professionals who matter. The rates of the partnerships / advertisements are as follows:

Seminar

Gold Partner*	Rs. 50,000/-
(Logo at backdrop & another place + Two color pages in annual issue + speaker at the seminar + advertorial article at the TANTU magazine + static banner at TANTU website for one year)	
Silver Partner*	Rs. 40,000/-
(Logo at backdrop + Two color pages in annual issue + speaker at the seminar + advertorial article at the TANTU magazine + changing banner at TANTU website for one year)	

(There can be only one Gold Partner and maximum two Silver Partners for the above seminar)*

Annual Issue

Back (Outside) – colour + (speaker at the seminar)	Rs. 25,000/-
Front (inside)/ Back (inside) – colour	Rs. 20,000/-
Centre spread (two pages) – colour	Rs. 25,000/-
Full page Colour (A-4)	Rs. 15,000/-
Half Page B&W	Rs. 7,000/-

(All advertisers will get changing banner at TANTU website for one year)*

Kindly send your advertisement (preferably soft copy in .pdf or .cdr format) along with a Cheque / Demand Draft payable at Delhi drawn in favour of **“Alumni Association, College of Textile Technology, Berhampore & Serampore”** to the following address:-

Paresh Das
Kalpataru International, B-36A (1st Floor)
Kalkaji, N.Delhi-110019, Mobile: 9810824891
Email: secretary@tantutextile.com

Sponsorship / Advertisement Form

Please tick the appropriate boxes below and send us back along with complete information about cheque / demand draft and advertisement material (preferably soft copy in .pdf or .cdr format)

I would like to be a partner in your technical seminar

Gold Partner*

Rs. 50,000/- ☐

(Logo at backdrop & another place + Two color pages in annual issue + speaker at the seminar + advertorial article at the TANTU magazine + static banner at TANTU website for one year)

Silver Partner*

Rs. 40,000/- ☐

(Logo at backdrop + Two color pages in annual issue + speaker at the seminar + advertorial article at the TANTU magazine + changing banner at TANTU website for one year)

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I would like to release an advertisement in your annual issue

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A Cheque / Demand Draft No / Online transaction no (NEFT/IMPS) amounting Rs..... is enclosed along with the advertisement material to be published.

Cheque / Demand Draft should be *payable at Delhi* drawn *in favour of Alumni Association, College of Textile Technology, Berhampore & Serampore*.

For online payment:

Account No: 0346101051870

CANARA BANK, SDA AREA NEW DELHI -110016

IFSC Code: CNRB0000346

Name.....

Organization.....

Date.....

Address for correspondence:

Paresh Das, Kalpataru International, B-36A (1st Floor), Kalkaji, N.Delhi-110019

Mob: 9810824891, Email: secretary@tantutextile.com